Common Types of Mobile Apps Development -

1. Educational apps.
2. Lifestyle apps.
3. Social media apps.
4. Productivity apps.
5. Entertainment apps.
6. Game apps.

1. Educational apps
Educational and informative apps do just that–educate and inform. While the purpose of this type of app is fairly straightforward, there is a lot of diversity when it comes to educational apps, like news and language apps. Like The Weather Channel, Buzzfeed, and Flipboard.

2. Lifestyle apps
This app category covers a lot of ground, literally. Where you're going, how you're getting there, what you're going to order off the menu–it all falls under lifestyle apps. Think of apps you use for convenience, like fitness, dating, food, and travel.

3. Social media apps
Social media apps give users the opportunity to connect with people inside or outside their social circles. For the most part, social media apps are universal and have a very diverse user base. These apps are used to share live videos, post images, facilitate conversations, and more. Like Facebook, Twitter, and Instagram.

4. Productivity apps
Also known as business apps, productivity apps typically organize and complete complex tasks for you, anything from sending an email to figuring out the tip on your dinner bill. Most productivity apps serve a single purpose and are built with a very intuitive interface and design to increase efficiency and improve user experience. Like Google Drive, PDF, Documents, and WPS.

5. Entertainment apps

This category of apps has one sole focus–keeping you busy. Entertainment apps are often used to fill your time, whether you're jet-setting across the country, lounging at home, or really anywhere in-between. Like Amazon Kindle, Netflix, and Youtube.

6. Game apps

This app category is pretty self-explanatory and represents the biggest portion of app downloads by far. With such a crowded category, it makes sense that there are so many types of game apps for different target audiences, such as arcade games, brain training puzzles, or just plain silly games, like launching tiny birds at pigs.